

# Join a Peer Fundraising Team to Support Creation Justice Ministries

## Why join?

1. It has never been more urgent to support Creation Justice Ministries' meaningful mission: *to educate, equip, and mobilize faith communities to protect, restore, and more rightly share God's creation.*
2. Get connected to other members of the Creation Justice community in a fun way.

## What is involved in joining the peer fundraising team?

1. Sign up by emailing [info@creationjustice.org](mailto:info@creationjustice.org) to let us know you would like to join a peer fundraising team.
2. Do one introductory phone call with the peer fundraising team leader.
3. Set your individual fundraising goals for a period of 6 weeks. You will plan to engage in a self-defined number of outreach phone calls, face-to-face meetings, and email/social media outreach.
4. Send content to Creation Justice staff for your individual fundraising page.

## What to expect from Creation Justice Ministries:

1. Creation Justice Ministries staff will set up a customized online peer fundraising page for you to use. This page will include examples of what Creation Justice Ministries does in relation to your own interests, with the objective to motivate contributions from potential donors who know you, and care about the things you care about most.
2. While peer fundraising is most powerful when team members reach out to people they personally know, Creation Justice Ministries is also glad to generate a calling list of Creation Justice community members who we have permission to contact on behalf of our organization.
3. The peer fundraising team leader will request and send regular updates on the fundraising team's collective progress. With your permission, we would love to publicly celebrate your success!
4. We are deeply grateful for all efforts and goodwill. No one will be publicly singled out for falling short of their self-defined goal(s).
5. Once the six weeks are up, the team celebrates collective achievements, and disbands. We respect your time and will not extend the campaign beyond the commitment you made.

## Qualities of an Excellent Peer Fundraising Team Member

1. Be a financial contributor to Creation Justice Ministries, and be able to share with others why contributing financially matters to you, personally.
2. Be able to set goals for yourself for the six-week period, and stick to your plan, with the support of the peer fundraising team leader.
3. Be willing to dedicate one or more hours per week for the six-week period, averaging at least three "asks" per week, and totaling at least 18 "asks" by the end of the peer fundraising team's shared campaign.